

WOFL 12315 Collection Center Drive Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

INVOICE

Advertiser	Obama for America
Product	95-101-1492-OBAMA/PRES - SKED C
Estimate Number	1492

Invoice #	4057657-2
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/04/12

Station	WOFL	
Account Executive	Chris Johnson	
Sales Office	FSS Philadelphia	
Sales Region	National	

Order #	4057657
Alt Order #	BARACK OBAMA FOR P
Deal #	
Order Flight	07/21/12 - 08/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WOFL	DR PHIL	3p-4p						-		
	CANDIDAT	E OUTSIDE WINDOW									
					2 to 08/05/12	1x	MTWTF				
	WOFL			Tu	07/31/12	:30	3:29 PM	OFA12D076H	\$600.00		4
20		TMZ	630p-7p								
	CANDIDAT	E OUTSIDE WINDOW									
				07/30/1	2 to 08/05/12	3x	MTWTF				
	WOFL			M	07/30/12	:30	6:50 PM	OFA12D076H	\$650.00		4
	WOFL			Tu	07/31/12	:30	6:41 PM	OFA12D076H	\$650.00		3
	WOFL			W	08/01/12	:30	6:29 PM	OFA12D076H	\$650.00		5
21	_	HELL'S KITCHEN	8p-9p								
	CANDIDAT	E OUTSIDE WINDOW									
					2 to 08/05/12	1x	M				
	WOFL			M	07/30/12	:30	7:59 PM	0FA12D076H	\$5,500.00		1
24		Fox 35 10p News	10p-11p								
	CANDIDAT	E OUTSIDE WINDOW									
					2 to 08/05/12	1x	MTWTF				
	WOFL			Th	08/02/12	:30	10:53 PM	OFA12D076H	\$1,800.00		2
26	WOFL	LAW & ORDER: CI	12a-1a								
	CANDIDAT	E OUTSIDE WINDOW									
					2 to 08/05/12	1x	MTWTF				
	WOFL			Tu	07/31/12	:30	12:41 AM	OFA12D076H	\$300.00		3
29	WOFL	Good Day 430a	430a-5a								
	CANDIDAT	E OUTSIDE WINDOW									
				07/30/1	2 to 08/05/12	3x	MTWTF				
	WOFL			M	07/30/12	:30	4:44 AM	0FA12D076H	\$60.00		2
	WOFL			Tu	07/31/12	:30	4:56 AM	OFA12D076H	\$60.00		1
	WOFL			W	08/01/12	:30	4:43 AM	OFA12D076H	\$60.00		4
30	WOFL	WENDY WILLIAM	10a-11a								
	CANDIDAT	E OUTSIDE WINDOW									



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	WOFL	WENDY WILLIAM	10a-11a								
	CANDIDAT	E OUTSIDE WINDOW									
					2 to 08/05/12	2x	MTWTF				
	WOFL			M	07/30/12	:30	10:26 AM	0FA12D076H	\$300.00		1
	WOFL			Tu	07/31/12	:30	10:53 AM	0FA12D076H	\$300.00		2
33	WOFL CANDIDAT	DANCE E OUTSIDE WINDOW	8p-10p								
					2 to 08/05/12	1x	W				
	WOFL			W	08/01/12	:30	10:00 PM	0FA12D076H	\$7,500.00		1
34	WOFL CANDIDAT	DANCE E OUTSIDE WINDOW	8p-10p								
				07/30/1	2 to 08/05/12	1x	W				
	WOFL			W	08/01/12	:30	7:59 PM	OFA12D076H	\$7,500.00		1
35	WOFL CANDIDAT	RAISING HOPE E OUTSIDE WINDOW	8p-9p								
				07/30/1	2 to 08/05/12	1x	T				
	WOFL			Th	08/02/12	:30	8:45 PM	0FA12D076H	\$3,000.00		1
37	WOFL CANDIDAT	JUDGE JUDY E OUTSIDE WINDOW									
				07/30/1	2 to 08/05/12	3x	MTWTF				
	WOFL			M	07/30/12	:30	4:30 PM	0FA12D076H	\$750.00		3
	WOFL			Tu	07/31/12	:30	4:18 PM	OFA12D076H	\$750.00		2
	WOFL			W	08/01/12	:30	4:56 PM	OFA12D076H	\$750.00		4
38	WOFL	DR PHIL	11a-12p								
	CANDIDAT	E OUTSIDE WINDOW									
					2 to 08/05/12	1x	MTWTF				
	WOFL			Tu	07/31/12	:30	11:46 AM	OFA12D076H	\$300.00	·	2
39	WOFL CANDIDAT	HOUSE E OUTSIDE WINDOW	8p-9p								

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
39	WOFL HOUSE	8p-9p		•	•	•	•	•		
	CANDIDATE OUTSIDE WINDOW									
				to 08/05/12	1x					
	WOFL		F	08/03/12	:30	7:58 PM	OFA12D076H	\$2,000.00		1
40	WOFL PEOPLE COURT	2p-3p								
	CANDIDATE OUTSIDE WINDOW									
			07/30/12	to 08/05/12	2x	F				
	WOFL		F	08/03/12	:30	2:33 PM	OFA12D076H	\$350.00		1
	WOFL		F	08/03/12	:30	2:53 PM	OFA12D076H	\$350.00		2
41	WOFL LAW & ORDER: CI	12a-1a								
	CANDIDATE OUTSIDE WINDOW									
			07/30/12	to 08/05/12	2x	F				
	WOFL		F	08/03/12	:30	12:06 AM	OFA12D076H	\$300.00		2
	WOFL		F	08/03/12	:30	12:48 AM	OFA12D076H	\$300.00		1
42	WOFL DR PHIL	11a-12p								
	CANDIDATE OUTSIDE WINDOW									
				to 08/05/12		F				
	WOFL		F	08/03/12	:30	11:31 AM	OFA12D076H	\$300.00		1
43	WOFL JUDGE JOE BROWN	1p-2p								
	CANDIDATE OUTSIDE WINDOW									
			07/30/12	to 08/05/12	2x	F				
	WOFL		F	08/03/12	:30	1:25 PM	OFA12D076H	\$300.00		2
	WOFL		F	08/03/12	:30	1:47 PM	OFA12D076H	\$300.00		1
44	WOFL Fox 35 5p News	5-530P								
	CANDIDATE OUTSIDE WINDOW									
			07/30/12	to 08/05/12	1x	F				
	WOFL		F	08/03/12	:30	5:24 PM	OFA12D076H	\$900.00		1
45	WOFL WENDY WILLIAM	10a-11a								
	CANDIDATE OUTSIDE WINDOW									
	-		07/30/12	to 08/05/12	1x	F				
		\				n on this invoice v	as taken from the program lo	ng .		



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IDB #	TV12856
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Line	Channel Des	scription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
45	WOFL WE	NDY WILLIAM	10a-11a								
	-	UTSIDE WINDOW		_					_		
	WOFL			F	08/03/12	:30	10:23 AM	OFA12D076H	\$250.00		3
46		,	8a-9a								
	CANDIDATE OF	UTSIDE WINDOW					_				
				07/30/12 to			F				
	WOFL			F	08/03/12	:30	8:10 AM	OFA12D076H	\$800.00		1
47		 	430a-5a								
	CANDIDATE OF	UTSIDE WINDOW				_	-				
	MOEL			07/30/12 to			F	OTA A ORGANIA	\$00.00		
	WOFL WOFL				08/03/12 08/03/12	:30 :30	4:38 AM 4:51 AM	OFA12D076H OFA12D076H	\$60.00 \$60.00		2
40	-	205 11127		Г	06/03/12	.30	4.51 AW	UFA12DU70H	\$60.00		ı
48		DGE JUDY UTSIDE WINDOW									
	CANDIDATE OF	OTSIDE WINDOW		07/30/12 to	00/05/12	1x	F				
	WOFL			F	08/03/12	:30	4:28 PM	0FA12D076H	\$750.00		
49	_	PHIL	3p-4p	•	00/00/12	.00	4.20 T W	of A12Do7 on	ψ100.00		•
43	-	UTSIDE WINDOW	Jh-4h								
	ON WEIGHT OF	OTOIDE WINDOW		07/30/12 to	08/05/12	1x	F				
	WOFL			F	08/03/12	:30	3:54 PM	OFA12D076H	\$600.00		1
50		NDY WILLIAM	10a-11a	-					***********		•
00	-	UTSIDE WINDOW									
				07/30/12 to	08/05/12	3x	F				
	WOFL		•		08/03/12	:30	10:34 AM	0FA12D076H	\$300.00		3
	WOFL				08/03/12	:30	10:41 AM	OFA12D076H	\$300.00		2
	WOFL			F	08/03/12	:30	10:57 AM	OFA12D076H	\$300.00		1
51	WOFL JUD	DGE JOE BROWN	1p-2p								
	CANDIDATE OF	UTSIDE WINDOW									
				07/30/12 to			F				
	WOFL			F	08/03/12	:30	1:37 PM	OFA12D076H	\$250.00		1



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Aired Spots

40

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1	Order #	4057657		
	Alt Order #	BARACK OBAMA FOR P		
	Deal #			
1	Order Flight	07/21/12 - 08/04/12		

Billing Calendar	Broadcast				
Billing Type	Cash				
Special Handling					

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
51	_	JUDGE JOE BROWN E OUTSIDE WINDOW	1p-2p								
52	WOFL	PEOPLE COURT	2p-3p								
				07/30/12 to	08/05/12	1x	F				
	WOFL			F	08/03/12	:30	2:12 PM	0FA12D076H	\$300.00		1
53		30 SECONDS TO FAME E OUTSIDE WINDOW	12a-1230a								
				07/30/12 to	08/05/12	1x	S-				
	WOFL			Sa	08/04/12	:30	12:41 AM	OFA12D076H	\$225.00		1

<u>Gross Total</u> \$40,775.00 Agency Commission \$6,116.25

Net Amount Due \$34,658.75 Payment Terms 30 Days